

PGA VILLAGE | MAY 16, 2025

PREMIER SPONSORSHIP OPPORTUNITIES

Title Sponsor

LIMIT 1

\$25,000

- **Naming Rights:** Event name (e.g., "The Promise Cup Presented by [Your Company]")
- **Media Promotion:** Press releases to local media, video interviews
- **Radio Exposure:** Inclusion in radio advertisements and featured interview on RiverTalk
- **Digital Presence:** Logo with hyperlink on event website, social media recognition
- **Post-Event Recognition:** Featured in thank-you email to all participants
- **Speaking Opportunity:** Address attendees at event kick-off or lunch
- **Brand Visibility:**
 - 30-second promotional video during check-in or closing ceremony
 - Prominent signage throughout tournament
 - Logo on all scorecards and golf carts
- **Participation Package:**
 - 3 Foursomes (12 players total)
 - Opportunity to include branded items in golfer goodie bags

Lunch Sponsor

LIMIT 1

\$10,000

- **Branding:** Exclusive signage at food and beverage stations throughout the course
- **Speaking Opportunity:** Address attendees during lunch
- **Brand Visibility:**
 - 30-second promotional video during lunch
 - Prominent signage during lunch, on sponsor boards and at one exclusive hole
- **Media Promotion:** press releases to media
- **Digital Presence:** Logo with hyperlink on event website, social media recognition
- **Post-Event Recognition:** Featured in thank-you email
- **Participation Package:**
 - 2 Foursomes (8 players total)
 - Opportunity to include branded items in golfer goodie bags

Breakfast Sponsor

LIMIT 1

\$7,500

- **Branding:** Prominent signage at breakfast and beverage stations
- **Brand Visibility:**
 - 30-second promotional video during check-in or breakfast
 - Prominent signage during breakfast, on sponsor boards and at one exclusive hole
- **Media Promotion:** press releases to media
- **Digital Presence:** Logo with hyperlink on event website, social media recognition
- **Post-Event Recognition:** Featured in thank-you email
- **Participation Package:**
 - 1 Foursome (4 players total)
 - Opportunity to include branded items in golfer goodie bags

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Cart Sponsor \$5,000

LIMIT 1

- **Branding:** Prominent logo placement on all golf carts
- **Media Promotion:** Recognition in press releases to media
- **Digital Presence:** Logo with hyperlink on event website, social media promotion
- **Brand Visibility:** Recognition on general sponsor board and at one exclusive hole
- **Participation Package:** 1 Foursome (4 players total)

Contest Sponsor \$3,500

LIMIT 4

- **Exclusive Branding:** Sponsorship of specific contest (Putting, Longest Drive, Closest to the Pin, etc.)
- **Recognition:** Acknowledgment during contest awards presentation
- **Media Promotion:** Recognition in press release to media
- **Digital Presence:** Logo recognition on event website
- **Post-Event Recognition:** Featured in thank-you email
- **Brand Visibility:** Recognition on general sponsor board and exclusive signage at contest hole or area
- **Participation Package:** 1 Foursome (4 players total)

Gift Sponsor \$3,000

LIMIT 3

- **Branding:** Signage with event gifts and swag bags
- **Media Motion:** Recognition in press release to media
- **Digital Presence:** Logo with hyperlink on event website
- **Brand Visibility:** Recognition on general sponsor board and at one exclusive hole
- **Participation Package:** 1 Foursome (4 players total)

Hole Sponsor \$2,500

LIMIT 16

- **Branding:** Exclusive branded flag and signage at one designated hole
- **Media Exposure:** Press release recognition
- **Digital Presence:** Logo recognition on event website
- **Brand Visibility:** Recognition on general sponsor board and at one exclusive hole
- **Participation Package:** 1 Foursome (4 players total)

Birdie Sponsor \$1,000

UNLIMITED

- **Digital Presence:** Logo recognition on event website
- **Brand Visibility:** Recognition on general sponsor board
- **Participation Package:** 1 Individual player entry

Friend Of The Foundation \$500

UNLIMITED

- **Brand Visibility:** Recognition on general sponsor board



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SPONSORSHIP COMMITMENT AGREEMENT

Sponsorship Level: _____

Name of Sponsor: _____
(as it should be listed in event materials)

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

As a sponsor, you agree to pay the fee specified in the sponsorship opportunities form. In exchange, you will receive the benefits outlined in that same form. Please note that sponsorship is not confirmed until payment has been received. All sponsors must provide a logo in one-color and full-color (event signs) for recognition in any event materials by April 11, 2025. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to: **MJohnson19@irsc.edu**. I have read these terms and agree in full.

Sponsor Representative: _____
Signature Date

Choose a Payment Method:

I will mail a check. Checks payable to: Indian River State College Foundation, Inc.
Mail to: 3209 Virginia Ave, Fort Pierce, FL 34981
Attn: Golf



PAY ONLINE

I will pay online. Scan the QR code on the right to make an online payment.

Please Charge my credit card:

Card Number: _____ Exp. Date ____ / ____ CVV: _____

Name as it appears on your Credit Card: _____

Bill Address (if different than above): _____

Signature: _____ Date: _____



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SPONSORSHIP REGISTRATION

Please return this form, along with sponsor logos, by April 11, 2025 to mjohnson19@irsc.edu

Sponsor Name _____

Indicate your sponsor level:

____ Title Sponsor (12 Players)
\$25,000

____ Cart Sponsor (4 Players)
\$5,000

____ Hole Sponsor (4 Players)
\$2,500

____ Lunch Sponsor (8 Players)
\$10,000

____ Contest Sponsor (4 Players)
\$3,500

____ Birdie Sponsor (1 Player)
\$1,000

____ Breakfast Sponsor (4 Players)
\$7,500

____ Gift Sponsor (4 Players)
\$3,000

____ Friend of the Foundation
\$500

Contact Person _____

Email _____ Phone _____

Player Name _____ Email _____	Player Name _____ Email _____
Player Name _____ Email _____	Player Name _____ Email _____

SCHEDULE OF EVENTS

Registration & Breakfast: 7:30 AM
Shotgun Start: 9:00 AM

CONTACT: INDIAN RIVER STATE COLLEGE FOUNDATION

3209 Virginia Avenue, Fort Pierce, FL 34981
(772) 332-5226 | MJohnson19@irsc.edu | giving.irsc.edu